

# MEMBERSHIP BENEFITS

- Corporate Citizenship
- Tax Deduction
- Competitive Advantage
- Community Pride
- Business Voice
- Networking
- Advocacy
- Education
- Online Presence
- Visitor & Newcomer Information
- Policy
- Cooperative Marketing
- Customer Referrals
- Shop Local Promotion
- Commercial Data & Research
- Social Media
- Jobs Board

***"Membership dues, sponsorships and fees paid to the Hobbs Chamber of Commerce are typically tax-deductible business expenses. A business that joins the Hobbs Chamber receives not just member benefits, but you could receive tax benefits, as well. Contact your tax advisor to discuss the deductibility of club dues, sponsorships and fees."***

- Cindy Bryan, Partner Accounting & Consulting Group

Corporate citizenship begins through a membership with your community chamber of commerce. A chamber's work benefits not just its members, but the greater business community. Because you own or manage a Hobbs-area business, we ask you to support the organization that supports you by joining the Hobbs Chamber of Commerce. Business memberships start at less than 50 cents a day.



400 N MARLAND BLVD  
HOBBS, NEW MEXICO 88240

HOBBSCHAMBER.ORG

PRSR.T STD.  
U.S. POSTAGE  
PAID  
Hobbs, NM  
88240  
Permit No. 108

ADDRESS SERVICE REQUESTED

**Demonstrate your community pride and corporate citizenship.  
Help Hobbs be a "100% Chamber Community."  
JOIN NOW!**



**HOBBS**  
CHAMBER of  
COMMERCE

*Membership*  
**THAT WORKS**



**SUPPORT** the organization  
*that supports you.*

# STAND AND BE COUNTED

The Hobbs Chamber of Commerce is a 501(c)(6) nonprofit member association, comprised of Hobbs-area businesses, as well as non-profits and individuals who care about the commercial vitality of our community.



## FIND IT IN HOBBS & HOBBS JOBS

Back in 1930, the Hobbs Daily News wrote, "It is the duty of every business man to support the Chamber of Commerce financially and morally." Today we say, "If you own a business, support the organization that supports you!"

Hobbs Chamber executive Grant Taylor challenged New Mexico chambers of commerce to a "100% Chamber Community" competition. Today, one in about five Hobbs-area businesses is a Hobbs Chamber member, so we need your support to reach 100 percent! This is a contest that will showcase community pride and corporate citizenship. Let's go, Hobbs! We're racing to a June 30, 2015, finish line!



Find It in Hobbs is the brain child of the Hobbs Chamber of Commerce, and we market the brand to encourage Hobbs-area consumers to shop local and to appeal to residents of outlying communities. Each Hobbs Chamber member is listed in our online Find It in Hobbs member directory, and every Hobbs-area business benefits from our regular Find It in Hobbs advertising.

Hobbs Jobs is an initiative of the Hobbs Chamber of Commerce. Our members have room to grow, but they can't expand if they don't have the right talent. And recruiting new workers to Hobbs is imperative to the growth of our community. We market Hobbs Jobs to connect the right candidates with the right careers.

### MEMBERSHIP

Each business has a budget item called "Memberships & Subscriptions." The size of that pie is unique to each business, and deciding how to slice it can be tough.

Share a slice with the business association whose mission is to provide the tools and to create the environment for Hobbs-area businesses to thrive!



- Corporate Citizenship
- Tax Deduction
- Competitive Advantage
- Community Pride



[hobbschamber.org](http://hobbschamber.org)



[facebook.com/hobbschamber](https://facebook.com/hobbschamber)



[twitter.com/hobbschamber](https://twitter.com/hobbschamber)

## ON THE WEB & IN THE SOCIAL MIX

Santa Fe New Mexican business reporter Bruce Krasnow commended the Hobbs Chamber's data-rich website in a recent blog, saying, "For data geeks, the Hobbs Chamber of Commerce website is a trove of excitement." We work very hard to be the resident expert on Hobbs commerce. We vigilantly compile and update publicly available data so that our members and other businesses can see indicators past and present to make better-informed decisions quickly. Visit us at [www.HobbsChamber.org](http://www.HobbsChamber.org)

We're proud of our community engagement through social media, and it's a viable channel through which our members can communicate to area consumers and job-seekers. Among community chambers of commerce nationwide, the Hobbs Chamber's Facebook page is one of the most-liked. Look up the Facebook page of a chamber of commerce in any city you can think of and see how we compare. Seriously.

Why does this matter? When you post Hobbs Jobs, Hot Deals, events and press releases through the online portal you receive with your membership, THEY WILL BE SEEN. Your items will appear on our website and publish to our Facebook timeline, Twitter feed and LinkedIn group. See examples by liking our Facebook page, following our Twitter feed and joining our LinkedIn group.

## SOME OF WHAT WE DO

Annual Banquet & Special Events, Grand Opening Ribbon-Cuttings, Member Education, Ground-Breakings, Newcomer and Visitor Services, Business Voice.



### OUR TEAM

**Debra Grantham**  
Business Administration Manager

**Grant Taylor**  
President & CEO



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 HOBBSCHAMBER.ORG



## MEMBER PARTICIPATION AGREEMENT

**PLEASE FILL OUT THE FORM COMPLETELY**

### Primary Information

Company / Nonprofit / Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

Twitter Username: \_\_\_\_\_ LinkedIn Profile: \_\_\_\_\_

Total Number of Full-time Employees and/or Full-time Equivalents: \_\_\_\_\_ Business Days, Hours: \_\_\_\_\_

### Billing Information

Billing Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

### Annual Membership Investment

Select one of the following categories and calculate total annual dues:

- Special Category: Apartment Complex/Property Rental or Management Company**  
 Amount Due for up to 78 units: \$180  
 Amount Due for over 78 units: \$180 plus \$2 per additional unit  
 Number of Units over 78: \_\_\_\_\_ Total Annual Dues: \$ \_\_\_\_\_
- Special Category: Financial Institution**  
 Amount Due: \$180 plus \$10 per \$1 million deposited  
 Approximate Total Million: \_\_\_\_\_ Total Annual Dues: \$ \_\_\_\_\_
- Individual Person**  
 Amount Due: \$75  
 Total Annual Dues: \$ \_\_\_\_\_
- Special Category: Lodging**  
 Amount Due: \$180 plus \$2 per room  
 Number of Rooms: \_\_\_\_\_ Total Annual Dues: \$ \_\_\_\_\_
- Special Category: Nonprofit - 501(c) Social Organization, Business League, Government Department**  
 Amount Due: \$155  
 Total Annual Dues: \$ \_\_\_\_\_
- Special Category: Nonprofit - Other (Government Entity, Educational Institution, Credit Union, Health Care Provider, etc.)**  
 Amount Due per number of employees:  
 1-4: \$180    5-9: \$255    10-19: \$300    20-49: \$400    50-99: \$550    100-199: \$750    200-499: \$1000  
 500 or more: \$1000 plus \$3 per employee over 500  
 Number of Employees over 500: \_\_\_\_\_ Total Annual Dues: \$ \_\_\_\_\_
- Basic Category**  
**What is your Business?** \_\_\_\_\_  
 Amount Due per number of employees:  
 1-4: \$180    5-9: \$255    10-19: \$300    20-49: \$400    50-99: \$550    100-199: \$750    200-499: \$1000  
 500 or more: \$1000 plus \$3 per employee over 500  
 Number of Employees over 500: \_\_\_\_\_ Total Annual Dues: \$ \_\_\_\_\_

I hereby authorize membership with the Hobbs Chamber of Commerce. I agree to pay the annual dues amount selected in full during each year of membership. I also agree to notify the Hobbs Chamber of Commerce if my membership category or number of employees alters my dues level. I understand that my membership billing with the Hobbs Chamber of Commerce will continue unless I cancel in writing.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Promoting Commerce. Promoting Community. Promoting Character.  
 Policy • Advocacy • Member Education • Cooperative Marketing